

Head Start

EARLY HEAD START
& NC PRE-K

ANNUAL REPORT
2023-2024





GREENSBORO

GREENSBORO

FIRE DEPT.

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Who We Are

GenerationEd is a nonprofit community organization committed to empowering generations through education. Established in 1967 as United Day Care Services, we were part of a collective effort to ensure that low-income families living in Greensboro, NC had access to high-quality and reliable childcare. More than 50 years later, we are still advocates for early education, and now serve more than 1,200 families in Guilford and Rockingham Counties each year through our Head Start/Early Head Start and NC Pre-K programs.



Recognizing the transformative power of education across all ages and stages of life, we continue to provide families with opportunities to learn and grow through innovative programs that promote infant and maternal health, adult education and career readiness, literacy and family engagement, and training to become the best parents and early education professionals possible. We are proud to serve more than 6,000 families annually through each of these programs.

Vision

A community where every young child can achieve and parents can succeed.

Mission

Empowering and inspiring young children and families to build skills, resilience, and confidence to fulfill their vision of success.



Centers & Activities



All 12 of our Early Learning Centers held a 5-star rating this year, and nine maintained NAEYC accreditation. Each Center continued to be a place in which dedicated and highly trained staff prioritized each child's well-being, provided personalized attention and an enriching learning experience.



Health Services

Medical Assessments Completed

Head Start	Early Head Start
80%	78%

Dental Assessments Completed

Head Start	Early Head Start
37%	45%

Parent Engagement

During the 2023-24 school year, parents remained actively engaged in our program, giving their time in and out of the classroom.

3,352.06

Total Volunteer Hours

888

Total Parent Volunteers



STUDENTS LEARN HOW TO PROPERLY BRUSH WHILE RECEIVING DENTAL ASSESSMENTS



Community Assessment

A comprehensive Community Assessment was conducted to evaluate the essential services currently provided by GenerationEd and to understand how the community's needs might shape future service delivery. So, what did we learn?

Key Findings

1.

Service Area Needs and Strengths Differ

The assessment found significant differences in the strengths and needs of Guilford and Rockingham counties. Because of these differences each county's unique environment, culture, resources, and population demographics should be taken into account when planning services.

2.

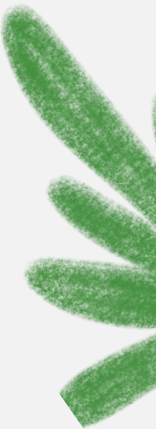
Building and Strengthen Partnerships is Key

We should focus on building new community partnerships and strengthening existing ones. These relationships will help direct resources to the most vulnerable people. GenerationEd can lead and guide local governments and others to address economic, educational, and racial/ethnic disparities, creating positive change in our community.

3.

Expanded Services Could Better Meet Community Needs

We should keep working to offer more programs for low-income families and build partnerships with local service providers. We should also lead efforts to create more affordable, high-quality childcare. Whenever possible, we should also try to expand our services.



Program Stats

ENROLLMENT



	Funded Enrollment	Actual Enrollment	% of Eligible Children Served
Head Start	684	646	94%
Early Head Start	435	416	96%

	0-100%	101-130%	Over Income	Foster	Homeless	Pub. Assist.
Head Start	13%	3%	7%	1%	4%	72%
Early Head Start	17%	1%	1%	1%	7%	72%

	0-100%	101-130%	Over Income	Foster	Homeless	Pub. Assist.
Head Start	13%	3%	7%	1%	4%	72%
Early Head Start	17%	1%	1%	1%	7%	72%

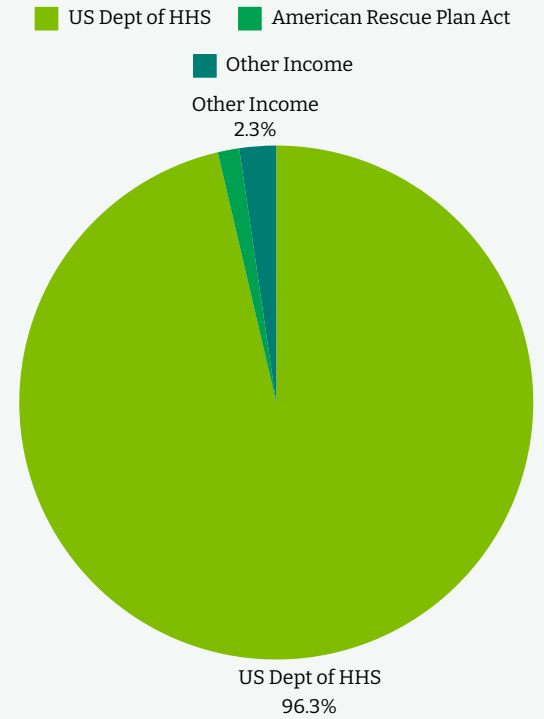
Operating Budget & Expenditures

2023-24

Revenues

HS/EHS Operating Budget

US Department of HHS	\$19,935,498
ARPA	\$279,072
Miscellaneous Revenue (In-Kind)	\$477,896
Total Revenue	\$20,692,466



Expenditures	US Department of HHS	ARPA	Miscellaneous (In-Kind)
Personnel	\$13,093,541	\$273,415	\$456,269
Employee Education & Training	\$404,905	\$0	\$0
Program Expenses	\$564,368	\$0	\$0
Facility & Equipment	\$2,467,581	\$0	\$0
Vehicle Expenses	\$120,300	\$0	\$0
General Expenses	\$100,786	\$0	\$21,627
Special Grant Expenditures	\$577,538	\$0	\$0
Indirect Costs	\$1,786,024	\$5,657	\$0
Support Services	\$820,455	\$0	\$0
In-Kind Expenses	\$832,363	\$0	\$0
Total Expenditures	\$20,767,861	\$279,072	\$477,896

Operating Budget

2024-25

■ US Dept of HHS

Revenues	HS/EHS Operating Budget
US Department of HHS	\$19,818,396
ARPA	\$0
Miscellaneous Revenue (In-Kind)	\$0
Total Revenue	\$19,818,396



US Dept of HHS
100%

Budget	HS/EHS 2024
Personnel	14,197,536
Employee Education & Training	\$380,232
Program Expenses	\$381,612
Facility & Equipment	\$2,007,720
Vehicle Expenses	\$160,704
General Expenses	87,492
Special Grant Expenditures	\$0
Indirect Costs	\$1,786,024
Support Services	\$726,636
In-Kind Expenses	\$0
Total Budget	\$19,818,396

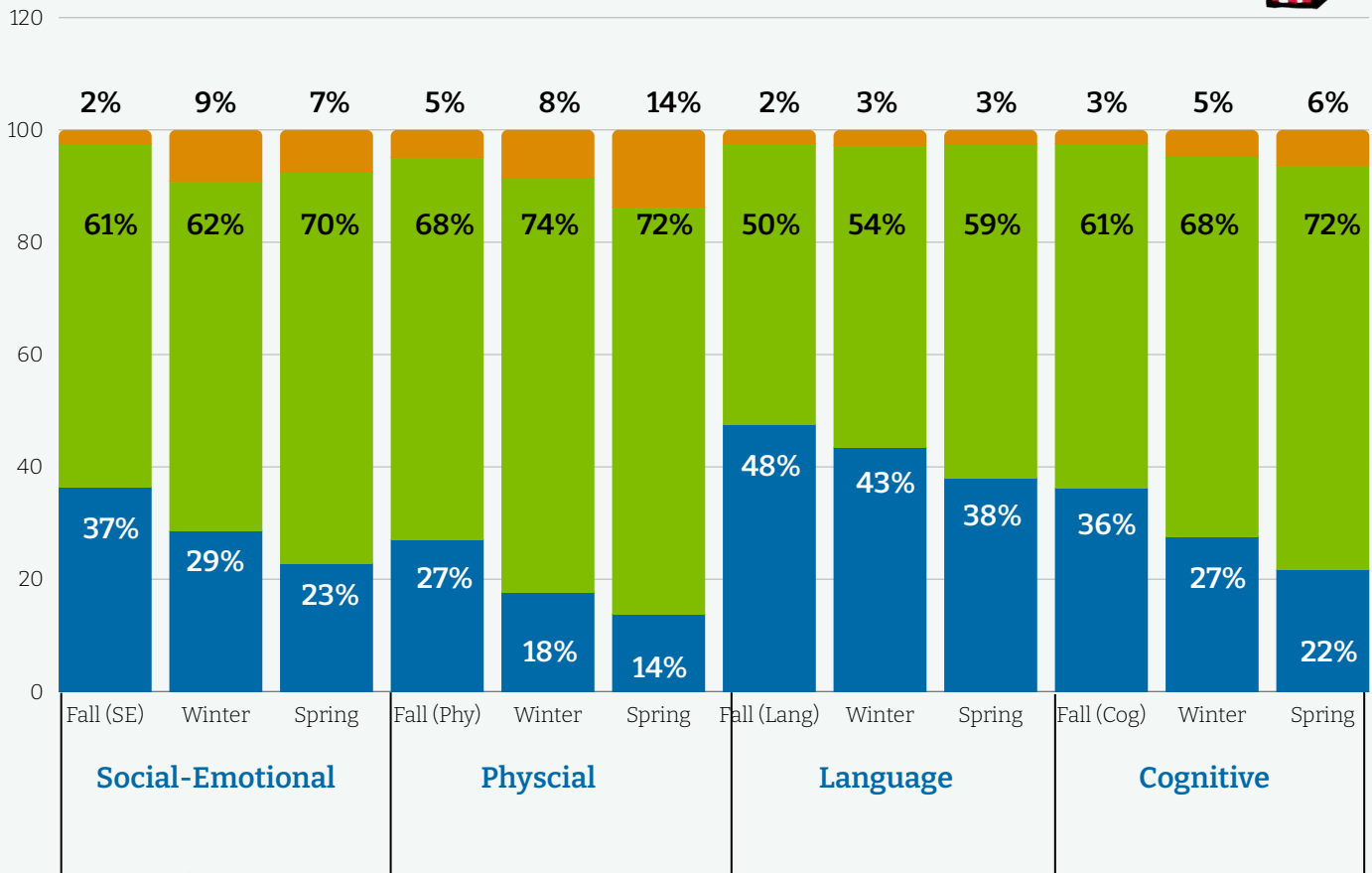
BIKE GIVEAWAY AT RHODE ISLAND MILL EARLY LEARNING CENTER



HS/EHS School Readiness Outcomes



Below Met Exceeded



“Education is for improving the lives of others and for leaving your community and world better than you found it.”

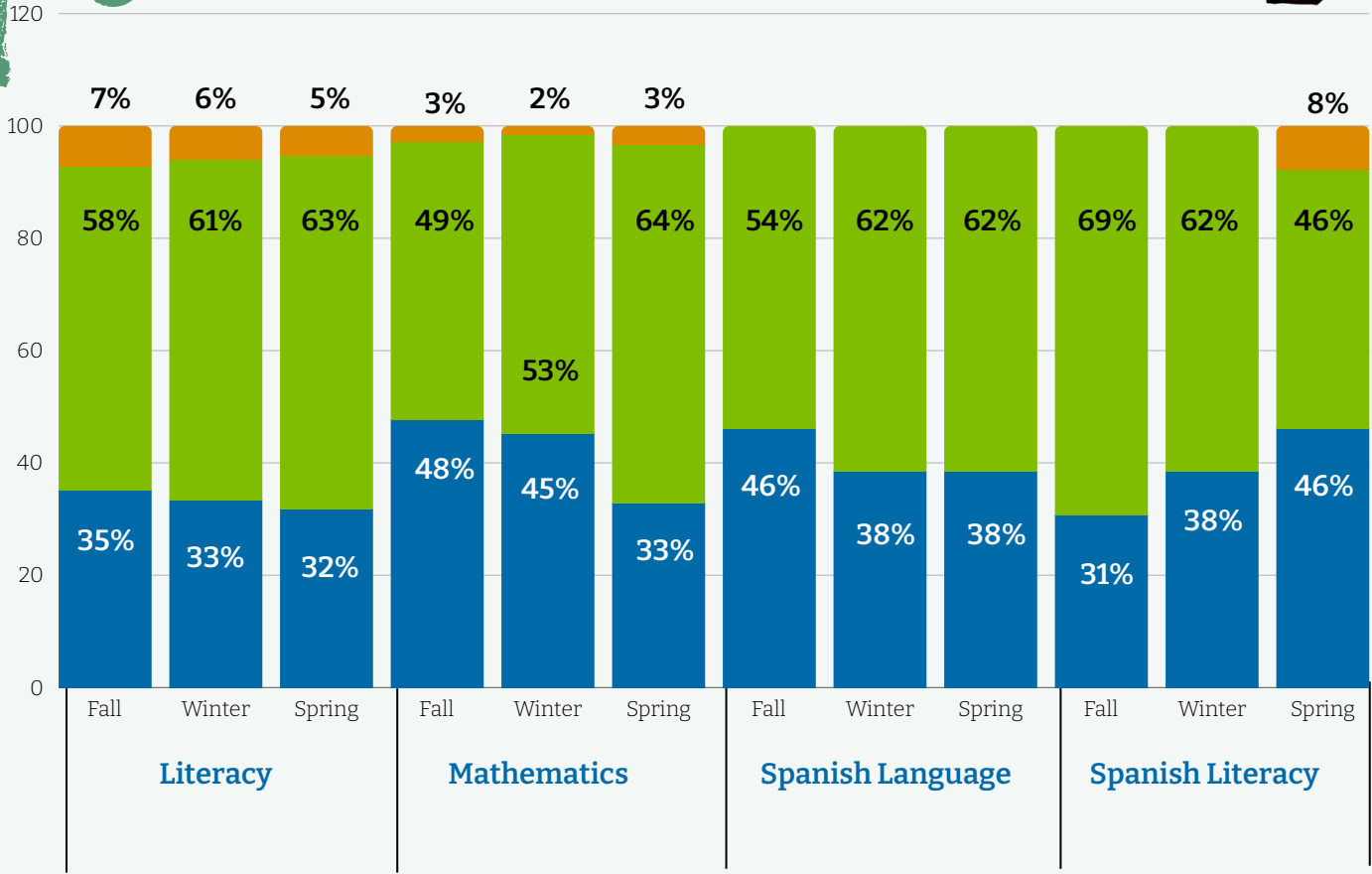
-Marian Wright Edelman



HS/EHS School Readiness Outcomes



Below Met Exceeded

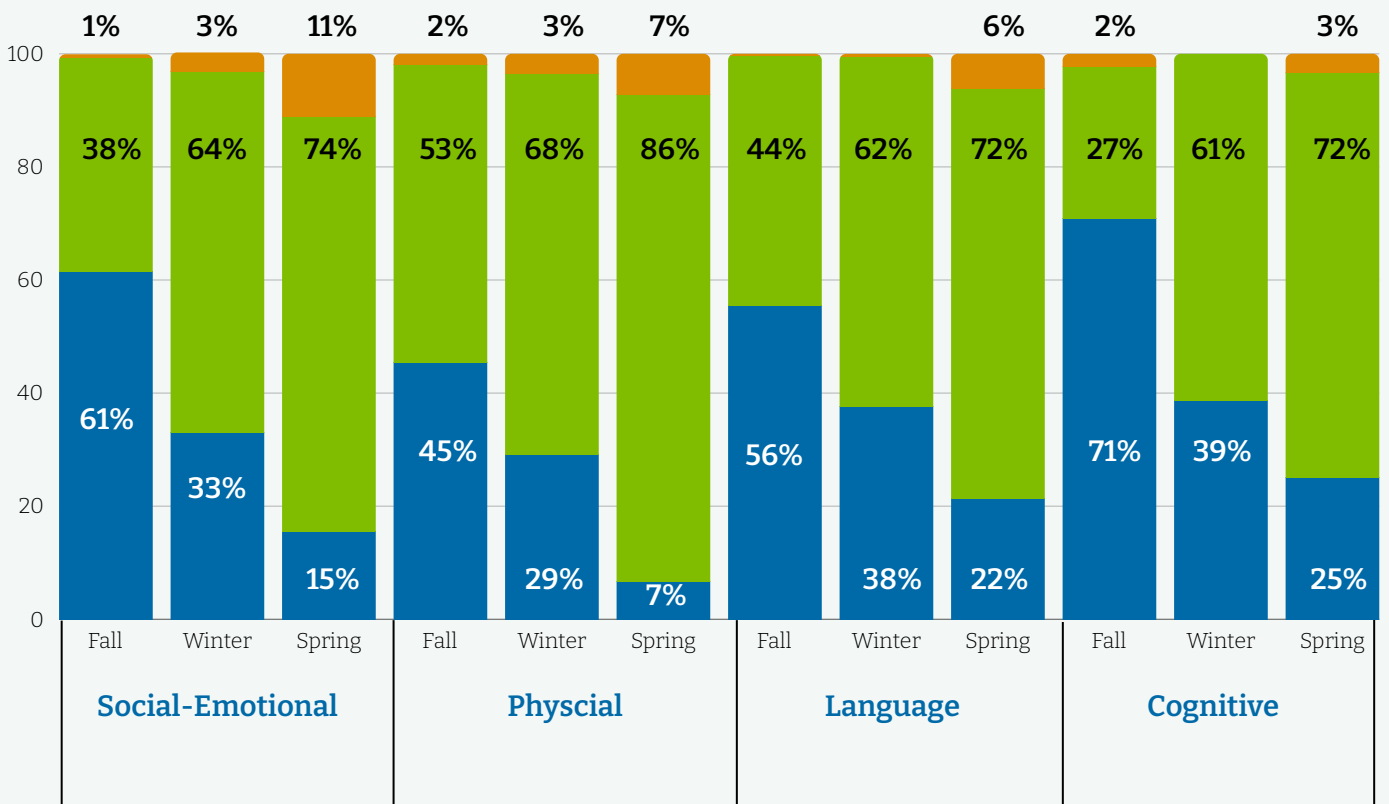


NC Pre-K School Readiness Outcomes



■ Below ■ Met ■ Exceeded

120



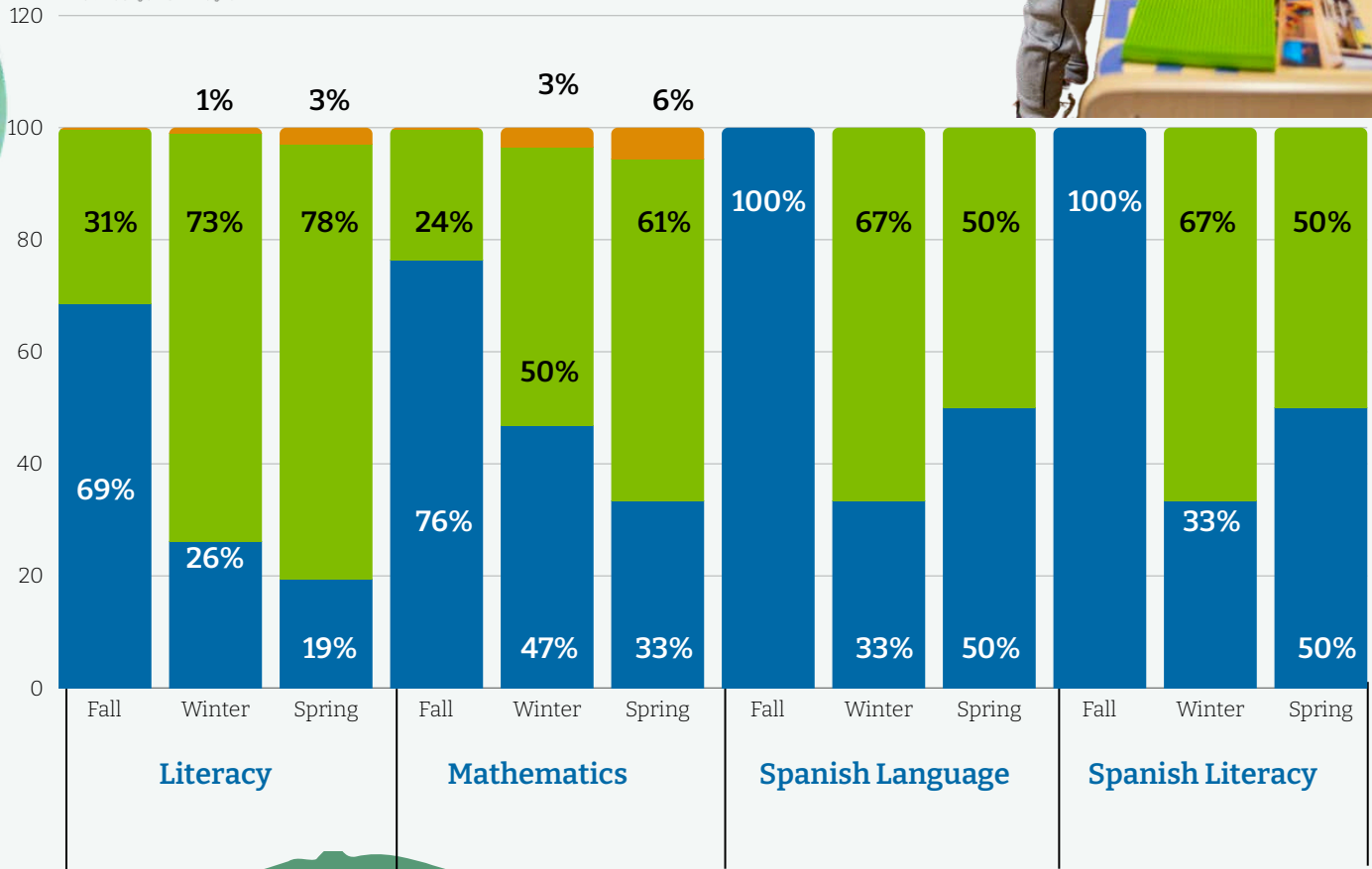
“Every child is gifted. They just unwrap their packages and different times.”



NC Pre-K School Readiness Outcomes



■ Below ■ Met ■ Exceeded



In addition to Head Start, the following programs were also in place to guide families toward personal, professional and parental development:

- [The Family Success Center](#) provided adult education and career readiness training
- [Nurse-Family Partnership](#) offered personalized maternal health education and support to first-time moms
- [Education & Training](#) conducted parent workshops
- [Learning Together](#) facilitated parent engagement and family literacy activities.

Policy Council Members

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Vice Chair

Candace Graham

Secretary

Amy Landreville

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Tammy Lea-Hill

Lesha Herbin

Junita Davis

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Chief Development Officer

Sarah Roder
Chief Human Resources Officer

Internal Audit

An annual audit was conducted in compliance with the requirements described in the U.S. Office of Management and Budget Circular A-133. The most recent audit found that GenerationEd Head Start complied in all material respects with the requirements applicable to each of its major Federal programs for the year ending December 31, 2023.



Empowering and inspiring young children and families to build skills, resilience and confidence to fulfill their vision of success.



GenerationEd

Empowering Generations
Through Education



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